



Greg Biffle, DAA Northwest and Sherwin-Williams Expand Regional Racing

SPOKANE, WASHINGTON – (March 8, 2010) – DAA Northwest, in conjunction with Sherwin-Williams and NASCAR Sprint Cup Series driver Greg Biffle, has announced the formation of the DAA Northwest Spec Motor Series presented by Sherwin Williams.

Biffle, a Northwest native, recalls the importance of grassroots racing and sees his involvement in the DAA Northwest Spec Motor Series as an opportunity to help up-and-coming racers. “I remember starting out and how tough it was,” stated Biffle. “I would work on other people’s race cars during the day and then mine all night. I think it’s important having a racetrack and series that operates week-in and week-out, giving every driver a place to showcase all their hard work.” Biffle also acquired a partial ownership of the Sunset Speedway in Banks, Oregon in February.

The DAA Northwest Spec Motor Series presented by Sherwin-Williams will see late model drivers from around the Northwest compete in 22 events on six tracks for a piece of the \$25,000 series points fund.

DAA Northwest owners and auction veterans Bob McConkey and Greg Mahugh are closely tied to the Pacific Northwest’s automotive community. “All of us in the industry have a passion for cars – and racing embodies that spirit,” says Mahugh. “We’re glad to be working with Greg Biffle and Sherwin-Williams on this endeavor.”

Biffle will make a personal appearance at DAA Northwest during the auction’s upcoming NASCAR Days promotion. Following a Wednesday afternoon sale on April 14th, dealer guests will enjoy dinner, a presentation and a Q & A session with Biffle. Thursday’s NASCAR Days sale will culminate with a drawing for two VIP passes, airfare and accommodations to the Talladega Cup on April 25th.

“We are proud to support Greg Biffle’s efforts in bringing the Spec Motor Series to our region,” says McConkey. “DAA Northwest’s values are Integrity, Excellence, Professionalism and Fun. We consider these values in every major decision we make, and with it came to the Series, everything fit.”

Sunset Speedway will begin the 2010 season on April 10. For more information, visit www.sunsetspeedwaypark.com. The inaugural season of the DAA Northwest Spec Motor Series presented by Sherwin-Williams starts April 24th at the Willamette Speedway in Lebanon, Oregon.